



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 11, 2018

Ana Rodriguez-Koster  
Agent for Colgate-Palmolive Company.  
c/o Lewis & Harrison  
122 C Street, NW Suite 505  
Washington, D.C. 20001

Subject: Label Notification per PRN 98-10 –Minor label changes to the master label including graphics per PR Notice 98-10.  
Product Name: Ultra Palmolive Antibacterial Dish Liquid  
EPA Registration Number: 4582-72  
Application Date: June 21, 2018  
Decision Number: 542642

Dear Ms. Koster,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, you may contact Lorena Rivas at 703-305-5027 or via email at [rivas.lorena@epa.gov](mailto:rivas.lorena@epa.gov).

Sincerely,

A handwritten signature in blue ink, consisting of several overlapping, fluid strokes that form an illegible name.

Registration Risk Manager  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclose: Notification Stamped Label

# ULTRA PALMOLIVE ANTIBACTERIAL DISH LIQUID

[Alternate Brand Name: Ultra Palmolive Pure & Clear Antibacterial]

[Alternate Brand Name: Ultra Palmolive Antibacterial]

[Alternate Brand Name: Ultra Palmolive Pure + Clear Antibacterial]

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See back panel for additional Precautionary Statements

#### NOTIFICATION

4582-72

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/11/2018

<b>ACTIVE INGREDIENT:</b>	L(+)-Lactic Acid.....	2.00%
<b>INERT INGREDIENTS:</b>	.....	98.00%
<b>TOTAL</b>	.....	100.00%

[Insert Net Content here]

Dist. by:  
Colgate-Palmolive Company  
New York, NY 10022 [U.S.A.]  
[www.palmolive.com](http://www.palmolive.com)  
Made in the U.S.A.



[Questions?][Comments?] [Call] 1-800-338-8388

## **DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For general dishwashing: Use as you would any dishwashing detergent. To kill 99.9% of Bacteria\* on Dishware: Remove excess food by scraping or wiping. For heavily soiled or greasy surfaces, a pre-wash is necessary. Dilute 1 part product to 20 parts water. Allow dishes to sit in solution for 30 seconds, then wash and rinse thoroughly as you normally would. Make-up a fresh solution when wash water is soiled.

To Clean Kitchen Surfaces: Dilute as needed and then apply to sinks, countertops, stovetops and related surfaces. Wipe with wet cloth as you normally would.

\*Staphylococcus aureus or Staph aureus, Salmonella enterica, and Escherichia coli 0157:H7 or E. coli 0157:H7.

## **PRECAUTIONARY STATEMENTS:**

**CAUTION:** Causes eye irritation. Avoid contact with eyes. Rinse hands thoroughly.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center for treatment advice.

**STORAGE:** Store in a cool place out of reach of children.

**DISPOSAL:** Refillable container. Refill only with this product. Do not use this container for any other purpose. Offer for recycling, if available.

For Residential Use Only. Do not use in Automatic Dishwashers.

EPA Reg. No. 4582-72

EPA Est. No. 4582-OH-001

*[Optional Pesticidal Marketing Language]*

- (Eliminates) (Kills) 99.9% of bacteria \*
- (Eliminates) (Kills) 99.9% of bacteria \* on dishes
- (Eliminates)(Kills) 99.9% of bacteria \* on dishes and kitchen surfaces
- (Eliminates) (Kills) 99.9% of bacteria\* with plant-based active ingredient\*\*
- Plant-based active ingredient\*\* kills 99.9% of bacteria\* on dishes
- With plant-based active ingredient\*\*
- With plant-based antibacterial active ingredient\*\*

\*\*active ingredient synthesized from plants

*[Optional Fragrance Descriptors that may be used depending on formula selected]*

- Orange
- No heavy fragrances
- Mild citrus scent

*[Optional Non-Pesticidal Marketing Language]*

- Phosphate free
- Concentrated Dish Liquid
- Residue free
- US EPA Registered
- Contains no harsh abrasives

*[Optional Marketing/Promotional Graphics]*



Cuts Grease



Phosphate Free



Mild citrus scent



[Optional Packaging Marketing Language or Graphics]

- 20% more vs. 8 fl. oz.
- 25% free vs. 20 fl. oz.
- 16% free vs. 32.5 fl. oz.
- Value Pack
- Bonus Size
- Refill size

